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Press Release

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PERSING WOODS RAW HONEY BRINGS HOLISTIC WELLNESS TO THE COMMUNITY

ITHACA, NY, MARCH 1, 2010: Persing Woods, a niche organic products farm, now offers local Také™ and Wild honey to our customers in the Southern Tier region. Raw honey contains the nutrient and enzyme benefits that are usually eliminated in pasteurized processed honey and consuming local raw honey has shown to alleviate some allergy symptoms. Honey, as a natural anti-bacterial humectant, is also a wonderful moisturizer for the skin.

Ken Persing, one of the Owners and Founders of the business states, “Persing Woods’ philosophy is to answer the customers’ need for authentic products that promote their wellness. Our dark, raw honey mostly contains nectar from the Japanese Bamboo plant – it’s one of the most perfect foods in nature.”

Each bee hive is constructed from natural materials and coated in propolis, an antimicrobial sealant made from directly by the bees, instead of the paint and other toxic materials used by other producers. Persing Woods harvests only 50% of the total honey produced by each hive. Bees that live on this rich, beneficial diet are healthy and rarely require human interference.

Japanese bamboo honey, labeled as Také™, and wildflower honey, labeled as Wild, are both available in limited supply from our first harvest season at Rasa Spa, Ithaca, NY. A Rasa therapist commented that “The flow and consistency of Persing Woods honey is unbelievable – it’s so much better than what we used to get at the store.”

Take™ and Wild honey will also be incorporated in Rasa Spa's body wraps and facials. 9 oz. jars are available for sale at \$12.

About the company:

Persing Woods, LLC is a niche product milk & honey farm located on 200 acres of pristine pasture and woodlands in the Southern Tier region of New York State. Founded in 2009 in Elmira, NY, Kenneth and Sandra Persing serve their community and the public by raising Russian honey bees, Alpine goats and Araucana chickens in a natural, healthy environment.

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